

Social Media/Outreach Committee Meeting
Wednesday, January 5, 2022
9:30 AM – 10:30 AM

Agenda

9:30 AM Members connect to Zoom / Convene Meeting

9:35 AM Additions to the Agenda

9:40 AM Approval of Today's Agenda & Past Minutes

9:45 AM Agenda Items:

Review of the New Website Design Project with Web Designer Karen Beaston

- **Review of Web Pages**
 - **Home Page Slide Show**
 - **Images/Photos**
 - **Any images with Watermarks can be purchased for permanent use from Shutterstock**
 - **Images without watermarks are free to use and part of the Creative Commons**
 - **Copy and Content**
 - **History and Resources Pages are Updated**
 - **All Other Website Elements**
 - **Header/Footer**
 - **Navigation**
 - **Links**
 - **Other**

Discussion for Next Steps for Web Design Project and Going Live

10:30 AM Adjourn

***Next Meeting is scheduled for
Wednesday, February 2, 2022 from 9:30 AM to 10:30 AM***

The Pennsylvania Rehabilitation Council will conduct the following Committee meetings in January and February 2022: Social Media/Outreach on January 5 and February 2 from 9:30 AM to 10:30 AM; CareerLink/WIOA on January

11 from 10:00 AM to 11:00AM; Transition and Education on January 13 from 2:00 PM to 3:00 PM; Legislative/Public Awareness on January 25 from 9:30 AM to 10:30 AM. All members of the public are welcome to join any meeting by Zoom or to reserve in person attendance at the UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011, please contact PaRC staff at parc@parehabilitationcouncil.org or at 717-975-2004 at least three days before the meeting taking place. In person meeting is subject to change upon any new COVID-19 recommendations. Masks, social distancing, and other safety measures will be followed. Additional accommodations are available upon a timely request. Anyone who would like to make Public Comment prior to the meeting may submit comments to parc@parehabilitationcouncil.org or at (717) 975-2004.