



Pennsylvania Rehabilitation Council

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Social Media/Outreach Committee Meeting Wednesday, September 15, 2021 9:30 AM – 10:30 AM

Agenda

- 9:30 AM Members connect to Conference call
- 9:35 AM Additions to the Agenda
- 9:40 AM Approval of Today's Agenda & Past Minutes
- 9:45 AM Agenda Items:

Review of the New Website Design Project with Web Designer Karen Beaston

- **Review current processes and bottlenecks, goals, and anticipated results**
- **Review of target audience**
- **Review of requirements: functionality, aesthetics, accessibility**
- **Content: copy and media**
- **Communication process for this project**
- **Timeline**
- **Next Steps**

10:30 AM Adjourn

Public Notice

The Pennsylvania Rehabilitation Council's Social Media Committee meeting is Wednesday, September 15, 2021 from 9:30 AM to 10:30 AM. To join this meeting by Zoom or to reserve in person attendance at the UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011, please contact PaRC staff at parc@parehabilitationcouncil.org or at 717-975-2004 by Monday September 13th. In person meeting is subject to change upon any new COVID-19 recommendations. Masks, social distancing, and other safety measures will be followed. Additional accommodations are available upon request. Anyone who would like to make Public Comment prior to the meeting may submit comments to parc@parehabilitationcouncil.org or at (717) 975-2004.