



# Pennsylvania Rehabilitation Council

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## **Social Media/Outreach Committee Meeting Wednesday, October 6, 2021 9:30 AM – 10:30 AM**

### **Agenda**

- 9:30 AM    Members connect to Conference call
- 9:35 AM    Additions to the Agenda
- 9:40 AM    Approval of Today's Agenda & Past Minutes
- 9:45 AM    Agenda Items:
- **Continue Discussion to Review the New Website Design Project**
    - **Review current processes and bottlenecks, goals, and anticipated results**
    - **Review of target audience**
    - **Review of requirements: functionality, aesthetics, accessibility**
    - **Content: copy and media**
    - **Communication process for this project**
    - **Timeline**
    - **Next Steps**
  - **Question and Answer with Web Designer Karen Beaston**
- 10:30 AM    Adjourn

### **Public Notice**

“The Pennsylvania Rehabilitation Council will conduct the following Committee meetings in October 2021: Social Media on October 6 from 9:30 AM to 10:30 AM; CareerLink/WIOA on October 12 from 10:00 AM to 11:00 AM; Legislative & Public Awareness on October 19 from 9:30 AM to 10:30 AM. All members of the public are welcome to join any meeting by Zoom or to reserve in person attendance at the UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011, please contact PaRC staff at [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) or at 717-975-2004 at least three days before the meeting taking place. In person meeting is subject to change upon any new COVID-19 recommendations. Masks, social distancing, and other safety measures will be followed. Additional accommodations are available upon a timely request. Anyone who would like to make Public Comment prior to the meeting may submit comments to [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) or at (717) 975-2004.”