



# Pennsylvania Rehabilitation Council

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## **Social Media / Outreach Committee Draft Minutes for December 1, 2021**

### **Members Present (P)**

### **Not Present (NP)**

Passle Helminski (P)

Michele Leahy (P)

Laura Princiotta (P)

William Del Toro Vargas (NP)

**Office of Vocational Rehabilitation (OVR) Staff Present:** None

**PaRC Staff Present:** Chris Todd

**Guests Present:** None

### **CALL TO ORDER**

This meeting was conducted through Zoom. Ms. Michele Leahy called the meeting to order at 9:30 AM after quorum was established.

### **ADDITIONS TO THE AGENDA**

There were no additions to the agenda.

### **APPROVAL OF THE AGENDA AND PAST MINUTES**

*Ms. Laura Princiotta made a motion to approve today's agenda and the approval of the past meeting minutes. Ms. Michele Leahy seconded the motion. All were in favor.*

### **DISCUSSION AND POSSIBLE ACTION ITEMS:**

#### **Discussion regarding the new PaRC Logo:**

**Review potential concerns with its accessibility/text/scalability for smaller size screens (mobile)**

**Discussion on options/solutions (if necessary)**

- Ms. Michele Leahy and Ms. Laura Princiotta suggested using the full logo for the website. They also would like to use in the letterhead a variation of the logo in the header that has no text or just PARC below the icon of the logo. They also suggested using a footer in the letterhead that could feature contact information and a line of blue that matches the logo color.

## **Review Google Docs for Content/Copy/Items for History page Timeline**

- Ms. Michele Leahy would like two links added to the History page for the history of the NCSRC and history of Rehabilitation Services Administration of SRCs. Suggested adding Vocational Rehabilitation Legislation and Advocacy from the 1920's to the timeline. Suggested adding items or links from the State and Federal Position Papers that correlate with the Timeline items explaining the PaRC stance on those items. Agreed to send the content/copy of additional items for the timeline to staff along with correlating PaRC positions/work/advocacy to be added to the timeline and links.
- Ms. Laura Princiotta suggested adding links to the corresponding PaRC position statements in the Timeline items.

## **Review Google Docs for Content/ Copy/ Items/ Categories for the Resources page**

- Ms. Michele Leahy suggested adding a Transportation section to the resources with links for transportation throughout the state. Ms. Passle Helminski provided some links for Pennsylvania Transportation Alliance for resources via email to be included.
- Ms. Michele Leahy suggested adding agencies links to the Benefits Counseling Resource section; AHEDD, Goodwill, DRP, and a new one. Will provide more information.
- Ms. Laura Princiotta and Ms. Michele Leahy agreed to move Housing Resources to National and Other Resources and adding Self Determination Housing Projects, Fair Housing Council along with National Resources such as Social Security, SSA.gov, Ticket to Work Program, National Disability Rights, AADP, and other National organizations that may already be listed. Members agreed to review these edits at the next Committee meeting.

## **Adjourn**

***Ms. Laura Princiotta moved to adjourn meeting. Ms. Michele Leahy seconded the motion. All were in favor. Meeting was adjourned.***