



# Pennsylvania Rehabilitation Council (PaRC)

55 Utley Drive, Camp Hill, PA 17011

Voice: (717) 975-2004 or (888) 250-5175 TTY: (888) 559-2658 Fax: (888) 524-9282

Email: [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) Website: [parehabilitationcouncil.org](http://parehabilitationcouncil.org)

## **Social Media / Outreach Committee Meeting Wednesday, June 22, 2022 9:30 AM – 10:30 AM Agenda**

9:30 AM Members connect to Zoom / Convene Meeting

9:35 AM Additions to the Agenda

9:40 AM Approval of Today's Agenda & Past Minutes

9:45 AM Discussion and Possible Action Items:

- **Discussion regarding revamped PaRC Newsletter**
  - **Constant Contact free trial and paid version info**
  - **Free version of MailChimp info**
  - **Visual elements, content, copy, other details**
- **Discussion / planning for details of PaRC LinkedIn page**
- **Discussion for potential web maintenance services**

10:30 AM Adjourn

All members of the public are welcome to join any meeting by Zoom or to reserve in person attendance at the UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011, please contact PaRC staff at [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) or at 717-975-2004 at least three days before the meeting taking place. In person meeting is subject to change upon any new COVID-19 recommendations. Masks, social distancing, and other safety measures may be followed. Additional accommodations are available upon a timely request. Anyone who would like to make Public Comment prior to the meeting may submit comments to [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) or at (717) 975-2004.