



# Pennsylvania Rehabilitation Council (PaRC)

55 Utley Drive, Camp Hill, PA 17011

Voice: (717) 975-2004 or (888) 250-5175 TTY: (888) 559-2658 Fax: (888) 524-9282

Email: [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) Website: [parehabilitationcouncil.org](http://parehabilitationcouncil.org)

## **Social Media / Outreach Committee Meeting October 4, 2023 9:30 AM to 10:30 AM**

### **Agenda**

- 9:30 AM Members connect to Zoom / Convene Meeting
- 9:35 AM Additions to the Agenda  
Approval of Today's Agenda & Past Minutes
- 9:40 AM Agenda Items:
- **Determine Committee Vice Chair**
  - **Introduction / Discussion with New Web Maintenance / Digital Media Team**
    - **Upcoming Social Media Posts**
    - **Member's Only Webpage / Login**
  - **Increase Outreach With Changes to Website Language and Additional Social Media Posts**
    - **Tailored Content Subscriptions**
    - **Incentive-Based Signups**
    - **Regular Success Stories**
    - **Educational Webinars and Workshops**
    - **Interactive Surveys and Feedback**
- 10:30 AM Adjourn

All members of the public are welcome to join meetings by computer or phone. The Zoom meetings are also available for the public to attend at the following physical site location: UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011. Please contact PaRC staff at [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) or at 717-975-2004 at least three days prior to the meeting to confirm attendance. Accommodations are available upon a timely request to individuals with disabilities. Anyone who would like to make Public Comment prior to the meeting may submit comments to [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) or at (717) 975-2004.