



Pennsylvania Rehabilitation Council (PaRC)

55 Utley Drive, Camp Hill, PA 17011

Voice: (717) 975-2004 or (888) 250-5175 TTY: (888) 559-2658 Fax: (888) 524-9282

Email: parc@parehabilitationcouncil.org Website: parehabilitationcouncil.org

Social Media / Outreach Committee Meeting

March 6, 2024

9:30 AM to 10:30 AM

Agenda

9:30 AM Members connect to Zoom / Convene Meeting

9:35 AM Additions to the Agenda
Approval of Today's Agenda & Past Minutes

9:40 AM Agenda Items:

- **Discussion with Web Maintenance/Digital Media Team on Strategies to Increase Engagement on Instagram**
- **Printed PaRC Outreach Material**
- **Annual Review of Committee Goals and PaRC Social Media Guidelines**

10:30 AM Adjourn

All members of the public are welcome to join meetings by computer or phone. The Zoom meetings are also available for the public to attend at the following physical site location: UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011. Please contact PaRC staff at parc@parehabilitationcouncil.org or at 717-975-2004 at least three days prior to the meeting to confirm attendance. Accommodations are available upon a timely request to individuals with disabilities. Anyone who would like to make Public Comment prior to the meeting may submit comments to parc@parehabilitationcouncil.org or at (717) 975-2004.