



Pennsylvania Rehabilitation Council (PaRC)

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Social Media / Outreach Committee Minutes for October 2, 2024, 9:30 AM to 10:30 AM

Members Present (P)

Not Present (NP)

Joan Goodman (P)
Susan Tomasic (P)

Michele Leahy (NP)
William Paz De Melo (NP)

Julianna Rodrigues (P)

OVR Staff Present: Chris Harbert

PaRC Personnel Present: Chris Todd

Guests Present: Paul Cassarly, Charlie Sowell

CALL TO ORDER

This meeting was conducted through Zoom. Ms. Joan Goodman called the meeting to order at 9:30 AM.

ADDITIONS TO THE AGENDA

There were no additions to the agenda.

APPROVAL OF THE AGENDA AND PAST MINUTES

MOTION was made by Ms. Susan Tomasic to approve today's agenda and past meeting minutes. Ms. Julianna Rodrigues seconded the motion. All were in favor.

DISCUSSION AND POSSIBLE ACTION ITEMS:

Review of Committee Goals Draft for FY 2024-2025

- Members reviewed the Action/Social Media Committee goals draft document and agreed that there were no changes required.

MOTION was made by Ms. Susan Tomasic to approve the Action / Social Media Committee Goals for FY 2024-2025. Ms. Julianna Rodrigues seconded the motion. All were in favor.

Review Social Media Posts Draft for October

- Members reviewed the social media posts scheduled for October and agreed they looked good. No changes were requested.

Service Dog Discussion

- Ms. Joan Goodman informed attendees that as follow up from the last Committee meeting, she had reached out to a contact that was suggested and was informed that their new board member is working to re-write a draft Legislation regarding Service Dogs. She will follow up next month to potentially share the updated version for review. Ms. Goodman reported that she has also contacted Maryland and California regarding their Service Dog Legislation but has not been provided any documents to date. Ms. Goodman will follow up on this information in mid-October and keep the Committee updated.

Planning for December Newsletter

- Members reviewed the previously requested topics and themes for December/January Bi-monthly newsletters. There were no new suggestions and members agreed to review a draft December newsletter during the November Committee meeting.
- Mr. Chris Harbert, OVR updated Committee members regarding OVR social media efforts provided by Ms. Connie Moonen. OVR social media posts were shared regarding a proclamation from the Governor, PA Department of Labor and Industry social media posts, and OVR also shared one of the PaRC's LinkedIn posts on their page.

Adjourn

MOTION to adjourn was made by Ms. Susan Tomasic. Ms. Joan Goodman seconded the motion. The meeting was adjourned.