

Pennsylvania Rehabilitation Council (PaRC)

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Action/Social Media Committee Meeting January 8, 2025, from 9:30 AM to 10:30 AM

<u>Agenda</u>

- 9:30 AM Members connect to Zoom / Convene Meeting
- 9:35 AM Additions to the Agenda Approval of Today's Agenda & Past Minutes
- 9:40 AM Agenda Items:
 - Welcome New Committee Members Ms. Kait Gillis and Mr. Rob Wallington
 - Review Social Media Posts Draft for January
 - Review Social Media Analytics
 - Discussion to Increase Engagement on PaRC Social Media
 - OVR Updates Regarding Social Media Efforts
 - Continued Service Dog Discussion
 - Review of Draft February Bi-Monthly Newsletter
- 10:25 AM Public Comment (3 minutes per attendee)

10:30 AM Adjourn

All members of the public are welcome to join meetings by computer or phone. The Zoom meetings are also available for the public to attend at the following physical site location: UCP/PaRC business office at 55 Utley Dr. Camp Hill, PA 17011. Please contact PaRC staff at parc@parehabilitationcouncil.org or at 717-975-2004 at least three days prior to the meeting to confirm attendance. Accommodations are available upon a timely request to individuals with disabilities. Anyone who would like to make Public Comment prior to the meeting may submit comments to parc@parehabilitationcouncil.org or at (717) 975-2004.