



# Pennsylvania Rehabilitation Council (PaRC)

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## **Social Media / Outreach Committee Minutes for February 5, 2025, 9:30 AM to 10:30 AM**

### **Members Present (P)**

### **Not Present (NP)**

Joan Goodman (P)

Julianna Rodrigues (P)

Susan Tomasic (P)

William Paz De Melo (NP)

Rob Wallington (NP)

Kait Gillis (P)

**OVR Staff Present:** Chris Harbert, Jim Whitonis

**PaRC Personnel Present:** Chris Todd

**Guests Present:** Paul Cassarly, Gillian Black

### **CALL TO ORDER**

This meeting was conducted through Zoom. Ms. Joan Goodman called the meeting to order at 9:30 AM.

### **ADDITIONS TO THE AGENDA**

There were no additions to the agenda.

### **APPROVAL OF THE AGENDA AND PAST MINUTES**

***MOTION was made by Ms. Julianna Rodrigues to approve today's agenda and past meeting minutes. Ms. Joan Goodman seconded the motion. All were in favor.***

### **DISCUSSION AND POSSIBLE ACTION ITEMS:**

#### **Review Social Media Draft Posts for February**

- Members reviewed the social media post drafts for February 2025 and had no changes. Members agreed that a vote on the social media post drafts are not required as this is part of the FC approved Committee goals for the current Fiscal Year.

- Ms. Kait Gillis provided her introduction and background as the Council's representative from the Workforce Development Board. Members welcomed Ms. Gillis to the Committee. PaRC personnel agreed to re-send Ms. Gillis the links to the social media draft posts for review. Mr. Paul Cassarly and Ms. Gillian Black provided their introductions to new Committee members as the PaRC web maintenance and digital media team.
- Members agreed to adjust the Committee meeting originally scheduled for May 7<sup>th</sup> to May 14<sup>th</sup> due to the scheduling conflict with the May 7<sup>th</sup> Full Council meeting. Mr. Cassarly expressed interest in attending the May 7<sup>th</sup> Full Council meeting to provide a presentation and capture video and photographs of the FC meeting to be utilized for social media posts showcasing the work of the Council. PaRC personnel agreed to follow up with Mr. Cassarly and Ms. Black about the details for attending the May FC meeting.

### **OVR Updates Regarding Social Media Efforts**

- Mr. Chris Harbert reported that he forwarded the PaRC January planned social media postings to Ms. Connie Moonen and Mr. Ryan Hyde. He will also forward the February posts for review and planning for re-posting / sharing. State Board member and Vocational Rehabilitation counselor had the opportunity to attend Governor Shapiro's budget address and an event at the Governor's residence afterward. Photographs of those events and attendees may be planned for upcoming social media posts.

### **Continued Service Dog Discussion**

- Ms. Joan Goodman provided an update regarding Service Dog legislation that has been referred to the National Federation of the Blind (NFB) following discussion with Representative Dan Miller, the NFB, Veterans group, and advocates. Discussion focused on tags for Service Dogs and re-introducing laws regarding interference with Service Dogs that were previously omitted to strengthen protections for Service Dogs.

### **Adjourn**

***MOTION to adjourn was made by Ms. Susan Tomasic. Ms. Julianna Rodrigues seconded the motion. The meeting was adjourned.***