



# Pennsylvania Rehabilitation Council (PaRC)

55 Utley Drive, Camp Hill, PA 17011

Voice: (717) 975-2004 or (888) 250-5175 TTY: (717) 737-0158 Fax: (888) 524-9282

Email: [parc@parehabilitationcouncil.org](mailto:parc@parehabilitationcouncil.org) Website: [parehabilitationcouncil.org](http://parehabilitationcouncil.org)

## **Social Media / Outreach Committee Minutes for March 5, 2025, 9:30 AM to 10:30 AM**

### **Members Present (P)**

### **Not Present (NP)**

Joan Myers Goodman (P)  
William Paz De Melo (NP)

Julianna Rodrigues (P)  
Rob Wallington (P)

Susan Tomasic (NP)  
Kait Gillis (NP)

**PaRC Personnel Present:** Chris Todd

**Guests Present:** Paul Cassarly, Gillian Black

### **CALL TO ORDER**

This meeting was conducted through Zoom. Ms. Joan Myers Goodman called the meeting to order at 9:30 AM.

### **ADDITIONS TO THE AGENDA**

There were no additions to the agenda.

### **APPROVAL OF THE AGENDA AND PAST MINUTES**

***MOTION was made by Mr. Rob Wallington to approve today's agenda and past meeting minutes. Ms. Julianna Rodrigues seconded the motion. All were in favor.***

### **DISCUSSION AND POSSIBLE ACTION ITEMS:**

#### **Review Social Media Draft Posts for March**

- Members reviewed the draft social media posts for March 2025 and had no changes or additions. Ms. Julianna Rodrigues shared that the information, resources, and content provided for the draft posts and draft newsletters are excellent.

#### **OVR Updates Regarding Social Media Efforts**

- Members requested that PaRC personnel inquire with OVR regarding an update for the Business Enterprise Program (BEP) policy, policy meetings, and program budget.

## **Continued Service Dog Discussion**

- Ms. Joan Myers Goodman shared that she would follow up with the new PaRC Legislative Committee Chair regarding Service Dog Legislation. Ms. Myers Goodman shared that there is a consensus that Service Animal licensing is done at the local county level and additional legislation regarding tags for Service Dogs may not be necessary and that there needs to be a focus on enforcing leashing laws for dog owners that cannot control their pets due to the high number of attacks on Service Dog that she has been made aware of by PaRC members that have Service Dogs.

## **Review Draft Bi-Monthly Newsletter for April**

- Members reviewed that draft newsletter for April 2025 and had no changes or additions.

## **Adjourn**

***MOTION to adjourn was made by Mr. Rob Wallington. Ms. Julianna Rodrigues seconded the motion. The meeting was adjourned.***