



# Pennsylvania Rehabilitation Council (PaRC)

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## **Social Media / Outreach Committee Minutes for April 2, 2025, 9:30 AM to 10:30 AM**

### **Members Present (P)**

### **Not Present (NP)**

Joan Myers Goodman (P)

Susan Tomasic (P)

Kait Gillis (P)

Mallory Irwin (P)

Julianna Rodrigues (P)

Rob Wallington (NP)

William Paz De Melo (NP)

**OVR Staff Present:** Chris Harbert

**PaRC Personnel Present:** Chris Todd

**Guests Present:** Paul Cassarly

### **CALL TO ORDER**

This meeting was conducted through Zoom. Ms. Susan Tomasic called the meeting to order at 9:30 AM.

### **ADDITIONS TO THE AGENDA**

There were no additions to the agenda.

### **APPROVAL OF THE AGENDA AND PAST MINUTES**

***MOTION was made by Ms. Kait Gillis to approve today's agenda and past meeting minutes. Ms. Julianna Rodrigues seconded the motion. All were in favor.***

### **DISCUSSION AND POSSIBLE ACTION ITEMS:**

#### **Chair / Vice Chair Fiscal Year 2025-2026**

- Ms. Joan Myers Goodman was nominated for Committee Chair and Ms. Julianna Rodrigues was nominated for Committee Vice Chair. There were no additional nominations. Both members accepted their nominations and were approved by the Committee to serve as Committee Chair and Vice Chair for Fiscal Year 2025-2026.

#### **Committee Goals Fiscal Year 2025-2026**

- Members reviewed the Committee goals and determined no revisions were required at this time.

***MOTION was made by Ms. Julianna Rodrigues for approval of the Committee goals for Fiscal Year 2025-2026. Ms. Kait Gillis seconded the motion. All were in favor.***

### **Annual Review of Social Media Handbook & Guidelines**

- Members reviewed the PaRC Social Media Handbook and Guidelines document and determined no revisions were required at this time.

***MOTION was made by Ms. Julianna Rodrigues for approval of the PaRC Social Media Handbook and Guidelines. Ms. Mallory Irwin seconded the motion. All were in favor.***

### **Review Social Media Draft Posts for April**

- Members reviewed the social media draft posts for April 2025 and requested that any acronyms for organizations such as the Job Accommodation Network (JAN) include the full name.

***MOTION was made by Ms. Kait Gillis for approval of the April 2025 social media posts. Ms. Julianna Rodrigues seconded the motion. All were in favor.***

### **OVR Updates Regarding Social Media Efforts**

- Mr. Chris Harbert provided an update on OVR social media efforts including posts that may focus on the Cost-of-Living Adjustment (COLA), importance of VR funding, and Governor Shapiro speaking about OVR during their budget address.

### **Continued Service Dog Discussion**

- Committee members agreed to continue monitoring potential legislation regarding Service Dogs and potentially referring this topic to the PaRC Legislative Committee upon legislation being introduced.

### **Adjourn**

***MOTION to adjourn was made by Ms. Susan Tomasic. Ms. Julianna Rodrigues seconded the motion. The meeting was adjourned.***