



# Pennsylvania Rehabilitation Council (PaRC)

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## Social Media / Outreach Committee Minutes for February 4, 2026, 9:30 AM to 10:30 AM

### Members Present (P)

### Not Present (NP)

Joan Myers Goodman (P)  
Julianna Rodrigues (P)

Susan Tomasic (P)  
Rob Wallington (P)

Kait Gillis (NP)  
Michelle Mitchell (NP)

**PaRC Personnel Present:** Chris Todd, Michelle Gerrick

**Guests Present:** Paul Cassarly

### CALL TO ORDER

This meeting was conducted through Zoom. Ms. Joan Myers Goodman called the meeting to order at 9:30 AM after quorum was established.

### ADDITIONS TO THE AGENDA

There were no additions to the agenda.

### APPROVAL OF THE AGENDA AND PAST MINUTES

***MOTION was made by Mr. Rob Wallington to approve today's agenda and past meeting minutes. Ms. Susan Tomasic seconded the motion. All were in favor.***

### DISCUSSION AND POSSIBLE ACTION ITEMS:

#### Review Draft Social Media Posts Scheduled for February 2026

- The members reviewed the social media posts slated for February 2026. The committee expressed their continued satisfaction with the draft posts, and there were no additions or changes requested.

#### Continued Discussion of PaRC Video Project Review Outline Planning for Interviews

- Members reviewed the updated draft outline for the PaRC video project. Ms. Joan Myers Goodman informed attendees of her work, confirming with members their

participation within the different segments planned for the video. Ms. Myers Goodman reported that she will also follow up with reminders for members that previously agreed to be part of the small business and Pre Employment Transition Services (Pre ETS) video segments.

### **OVR Updates Regarding Social Media Efforts**

- Members held discussion about the OVR publication that was recently released. “The Whole Story” includes success stories and important information about OVR services that is broken out by county. This publication is highlighted on the PaRC News webpage and was highlighted in recent OVR social media posts. An email about the release of the success stories was also shared with Full Council in January 2026.

### **Public Comment**

- Mr. Paul Cassarly, PaRC Digital Media and Web Team, provided an update on Service Dog legislation. The members acknowledged the recent passing of Mr. Joe Fagnani, Jr., President of Service Paws of Central Pennsylvania, and offered their collective condolences. The Committee agreed to continue the previously initiated discussions regarding Service Dog legislation.
- Ms. Susan Tomasic informed members that the Statewide Independent Living Council (SILC) continues to monitor the Service Dog legislation and will keep PaRC updated. Ms. Joan Myers Goodman requested this topic be included for the March 4<sup>th</sup> meeting agenda.

### **Adjourn**

***MOTION was made by Mr. Rob Wallington to adjourn. Ms. Susan Tomasic seconded the motion. The meeting was adjourned.***