



Pennsylvania Rehabilitation Council (PaRC)

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Social Media / Outreach Committee Minutes for March 4, 2026, 9:30 AM to 10:30 AM

Members Present (P)

Not Present (NP)

Joan Myers Goodman (P)
Julianna Rodrigues (P)

Susan Tomasic (P)
Rob Wallington (NP)

Kait Gillis (P)
Michelle Mitchell (NP)

OVR Staff Present: Chris Harbert

PaRC Personnel Present: Chris Todd

Guests Present: Paul Cassarly, Gillian Black

CALL TO ORDER

This meeting was conducted through Zoom. Ms. Joan Myers Goodman called the meeting to order at 9:30 AM after quorum was established.

ADDITIONS TO THE AGENDA

There were no additions to the agenda.

APPROVAL OF THE AGENDA AND PAST MINUTES

MOTION was made by Ms. Kait Gillis to approve today's agenda and past meeting minutes. Ms. Susan Tomasic seconded the motion. All were in favor.

DISCUSSION AND POSSIBLE ACTION ITEMS:

Review Draft Social Media Posts Scheduled for March 2026

- Members reviewed the draft social media posts and agreed they were aligned with the committee's recommendations.

PaRC Video Project Update

- Ms. Joan Myers Goodman informed attendees that members continue to develop a draft script for the PaRC Video Project. Mr. Chris Harbert, OVR, agreed to forward the members' questions to bureau directors regarding OVR participation in the

video to provide information about the Bureau of Vocational Rehabilitation Services (BVRS) and Bureau of Blindness and Visual Services (BBVS).

OVR Updates Regarding Social Media Efforts

- Mr. Harbert informed members that the Norristown Citizens Advisory Committee (CAC) feedback was well received. Mr. Harbert provided information about success stories that were recently shared by OVR and the upcoming State Board of VR meeting scheduled for March 12, 2026. Mr. Harbert confirmed that cross posting of OVR social media posts is allowed.

Service Dog Legislation Update

- There were no new updates available regarding service dog legislation. Members requested that information be shared regarding Legislators that are sponsoring the newly introduced legislation.

Adjourn

MOTION was made by Ms. Susan Tomasic to adjourn. Ms. Julianna Rodrigues seconded the motion. The meeting was adjourned.