



Pennsylvania Rehabilitation Council (PaRC)

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Social Media / Outreach Committee Minutes for May 13, 2026, 9:30 AM to 10:30 AM

Members Present (P)

Not Present (NP)

Joan Myers Goodman (P)
Julianna Rodrigues (P)

Susan Tomasic (P)
Rob Wallington (NP)

Kait Gillis (NP)
Michelle Mitchell (NP)

OVR Staff Present: Chris Harbert

PaRC Personnel Present: Chris Todd

Guests Present: Paul Cassarly

CALL TO ORDER

This meeting was conducted through Zoom. Ms. Joan Myers Goodman called the meeting to order at 9:30 AM after quorum was established.

ADDITIONS TO THE AGENDA

There were no additions to the agenda.

APPROVAL OF THE AGENDA AND PAST MINUTES

MOTION was made by Ms. Susan Tomasic to approve today's agenda and past meeting minutes. Ms. Julianna Rodrigues seconded the motion. All were in favor.

DISCUSSION AND POSSIBLE ACTION ITEMS:

Committee Chair / Vice Chair Fiscal Year 2026-2027

- Ms. Joan Myers Goodman was nominated for Committee Chair for Fiscal Year 2026-2027 and accepted her nomination. Ms. Julianna Rodrigues was nominated for Committee Vice Chair for FY 2026-2027 and accepted her nomination.

MOTION was made by Ms. Susan Tomasic to elect Ms. Joan Myers Goodman as Action/Social Media Committee Chair for Fiscal Year 2026-2027. Ms. Julianna Rodrigues seconded the motion. All were in favor.

MOTION was made by Ms. Susan Tomasic to elect Ms. Julianna Rodrigues as Action/Social Media Committee Vice Chair for Fiscal Year 2026-2027. Ms. Joan Myers Goodman seconded the motion. All were in favor.

Logistical Planning for PaRC Video Project

- Attendees reviewed the draft script for the PaRC video project. Signature / release forms will need to be collected for all video participants. Members discussed the script segments and interviews that will need to be revised prior to beginning any of the filming or post-production work. Members will work on the script and provide a final draft prior to the next committee meeting.
- Filming and interviews may take place in conjunction with the next Full Council meeting scheduled for August 12, 2026, in Harrisburg. PaRC staff will coordinate availability of interview and filming space with the meeting venue staff. Additional filming and interviews may be held with PaRC member Kait Gillis at the Nour Coffee Shop.
- Mr. Paul Cassarly informed members that he will reserve August 12, 2026, to conduct interviews and begin filming in Harrisburg. An ASL interpreter will be added in post-production by recording an interpreter translating spoken language added to the bottom right of the video.
- Mr. Chris Harbert, OVR, confirmed that Bureau of Blindness and Visual Services (BBVS), Bureau of Vocational Rehabilitation (BVRS), and Hiram G Andrews Center (HGAC) Directors remain interested in participating in the PaRC video project and will be meeting later this month to discuss preparation for their segments of the video.

OVR Updates Regarding Social Media Efforts

- Mr. Chris Harbert, OVR, shared information about a recent news story highlighting Nour Coffee with PaRC member Kait Gillis. The following link was provided, <https://www.youtube.com/watch?v=uqKzQ77DDOE> Mr. Harbert also shared updates on OVR social media posts that featured OVR staff and the Department of Conservation and Natural Resources (DCNR) efforts regarding Outdoor for All Day, an initiative that promotes inclusive, accessible, and free outdoor recreation for Pennsylvania residents.

Review Draft Social Media Posts

- Members reviewed the social media posts scheduled for May 2026 and had no changes or additions.

Adjourn

MOTION was made by Ms. Susan Tomasic to adjourn. Ms. Julianna Rodrigues seconded the motion. The meeting was adjourned.